

Drive Organizational Success. Deliver Seamless Customer Experience with SunTec.



Organizations today can emerge smarter and stronger by keeping the customer at the center of all enterprise strategies. For organizations to truly enhance the value delivered to the customer, it is imperative to engage the customer in newer ways and offer a superior customer experience. This is made possible only when organizations have access to deep insights into their end customer's financial behavior, understand their needs, create dynamic customer segments, and thereby offer hyper-personalized products and services, offers, pricing and loyalty programs.

SunTec, the world's #1 relationship-based pricing and billing company, offers award-winning products and solutions that enable organizations to adopt a customer first strategy, exponentially increase revenue and customer base, deliver exceptional customer experience, prevent revenue leakage, and ensure compliance. **More than 130 clients in 45+ countries** across the **Banking, Financial**

Services, Insurance, Telecom, and Travel industries rely on SunTec to gain deep insights about their end customer's financial behavior, create dynamic customer segments, provide hyper-personalized products, offers, pricing, loyalty programs, and **billing for over 400 million end-customers.**

Our products are based on our cloud-native and cloud-agnostic, API first, micro-services-based platform, Xelerate. Delivered on-premise, on private cloud and as SaaS, SunTec products and platform offers high-performance, advanced security, scalability, resilience and agility even while handling large volumes of customer and transaction data. Integrations with transaction systems, customer on-boarding systems and partner management systems further aid real-time automated recommendation of products, offers and pricing to customers and partners.



SOLUTION HIGHLIGHTS

- **Harness the full value of customer relationships** with enhanced product and pricing innovation, offer management, campaigns, & enterprise billing capabilities.
- Implement centralized product / services catalogue, **improve operational efficiency at lower cost, launch innovative contextualized products at faster pace** and orchestrate them on digital platform .
- **Centralize data** for multi-country, multi-business, multi-currency **across products, teams, clients, and partners** while enabling end-to-end workflows with role based access.
- Adapt to regulatory change, improve transparency, reduce risk, and plug revenue leakage. Easily manage fee schedules, exceptions , commitment tracking and waiver management. Visibility of charges down to transaction level.
- Diversify revenue streams enabling end-to-end **monetization and management of APIs** across the partner ecosystem. Drive growth with third party fee arrangements.

Xelerate Solution Components



130
Clients

45
Countries

300+
Million customers

15
Billion daily transactions

SunTec's Product Suite includes:



Enterprise Product Management

SunTec Enterprise Product Management allows organizations to adopt a consistent and scalable approach to design and launch hyper-personalized innovative products and services for dynamic customer segments. It helps establish a single centralized repository of internal as well as partner products and services, standardize end-to-end product and service lifecycle management along with simulation capability for efficient revenue management.



Dynamic Offer Management

SunTec Dynamic Offer Management allows organizations to adopt the “segment of one” strategy, rapidly design and launch highly personalized product bundles and offers for any customer segment by using advanced customer behavior insights.



Deal Management

SunTec Deal Management enables organizations to automate and optimize the end-to-end deal management process including multi-product selection, deal design, simulation, negotiation, proposal generation, closure, and commitment tracking.



Relationship Based Pricing Management

SunTec Relationship-based Pricing Management enables organizations to dynamically segment customers based on their behavior, and design and launch innovative contextualized pricing to customers. It easily integrates with existing transaction systems and automates the end-to-end pricing process and provides a centralized repository to store and manage products and pricing across the enterprise.



Enterprise Billing and Statements Management

SunTec Enterprise Billing and Statements Management enables organizations to automate the end-to-end billing process including pricing, consolidation, pre-billing, invoicing, and post billing activities including settlement, dispute management and arrears management.



Ecosystem Management and Monetization

SunTec Ecosystem Management and Monetization enables organizations to build and monetize their own ecosystem or partner with ecosystems of other organizations.



Benefits and Loyalty Management

SunTec Benefits and Loyalty Management enables organizations to adopt a total relationship loyalty management strategy that promotes profitable customer financial behavior, increases usage of product and services as well as expand subscription of products and services across all lines of business.



Enterprise Indirect Taxation Management

SunTec Enterprise Indirect Taxation Management enables organizations to automate their indirect tax management programs for compliance and efficiency and manage tax compliance mandates of multiple indirect tax regimes including GST and VAT.

BENEFITS DELIVERED



Pricing innovation for advisory services helped pure robo attract more than \$40B AUM in just 10 months after launch



Pricing innovation for advisory services helped pure robo attract more than \$40B AUM in just 10 months after Increased wallet share, 73% of Wealth clients enrolled in Total Rewards Program contributing to 20% of firms CASA growth



Investment management firm reduced time to market for new products from 3-4 months to a matter of days, reducing costs and revenue losses



40% reduction in operational expenses. 'Low Code No Code' and seamless integration with existing in house solutions



Prevented \$5.5M of revenue leakage in a single division in first year of deployment by identifying and tracking previously uncharged transactions

TRUSTED BY



IndusInd Bank



REQUEST FOR A DEMO: www.suntecgroup.com | contactus@suntecgroup.com

About SunTec

SunTec is the world's No. 1 pricing and billing company that creates value for enterprises through its Cloud-based products. More than 130 clients in 45+ countries rely on SunTec to provide hyper-personalized products, offers, pricing, loyalty programs, tax compliance, and billing for over 400 million end-customers. SunTec products are based on our cloud-native and cloud-agnostic, API first, micro-services-based proprietary platform, Xelerate and are delivered on-premise, on private cloud and as SaaS. SunTec has global operations including the USA, UK, Germany, UAE, Singapore, Canada, Australia, and India. For more information, please visit us at www.suntecgroup.com or email us at marketing@suntecgroup.com



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